

VISION-MISSION

VISION

‘Where We Matters’ is an multifunctional organization aims to advocate and promote a sustainable future with self-reliance and accountability. We mainly work on philosophy of Earth Care, People Care and Fair Share, inspired by the words “to take responsibility of our own existence and that of our future”. The objective of ‘Where We Matters’ is to design and construct an onsite Project **‘WILD’-Where I Lead Diversity** with 3 designated wings to accomplish our vision.

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Earth Care -through- ‘WIDE’- Where I Defend Environment:

The first pillar of our Philosophy is Earth Care, it emphasizes our responsibility to maintain and enhance the health of the earth and nurture all forms of life, aiming to create a sustainable environment where ecosystems can thrive and regenerate. Key elements of Earth Care include biodiversity protection, responsible resource use, ecosystem restoration, and environmental education. This involves mainly with Good Agricultural Practices in various forms like Permaculture, Natural Farming, Subsistence Farming, Integrated Farming etc.,. The project ‘WILD’ constructed a roof called ‘WIDE’, under which establishing essential practices of agriculture along with other elements to accomplish philosophy of Earth Care.

People Care -through- ‘WE TOO’:

The second pillar of our philosophy is People Care, focuses on fostering the well-being and welfare of individuals and communities. This ethic calls for creating supportive social structures that ensure access to essential resources such as food, shelter, and healthcare. Above all in the current scenario every person should need 4 dimensions of Wellbeing leads to a fuller, more satisfying life. The Four dimensions include Physical, Intellectual, Social, and Spiritual health. This achieves through the architecting of one acts or conducts oneself, especially towards others. The project ‘WILD’ curated a platform called “WE TOO”, featuring a design that blends Physical, Intellectual, Social, and Spiritual wellbeing to maximize one’s whole-person potential.

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Fair Share -through- 'WHAT MATTERS':

The final and foremost pillar of our Philosophy is Fair Share; it emphasizes equitable sharing of the resources, ensuring that all living beings, present and future, have the opportunity to lead healthy and prosperous lives. Fair Share or Future Care involves, sharing resources generously to maintain a balance between human needs and ecological health. Implicit in this directive is the role of education and passing on knowledge. By educating ourselves and our children about the importance of taking responsibility for our impact on the Earth, we create a legacy of stewardship and respect for the planet. WILD established a 'University of Learning by Doing' under the name called 'WHAT MATTERS' which implied education and knowledge considering to what, where, why and whom it matters.